

The Rise of Asia

A representative survey of
German opinion

October 2012



TNS Emnid

Political | Social

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| BertelsmannStiftung

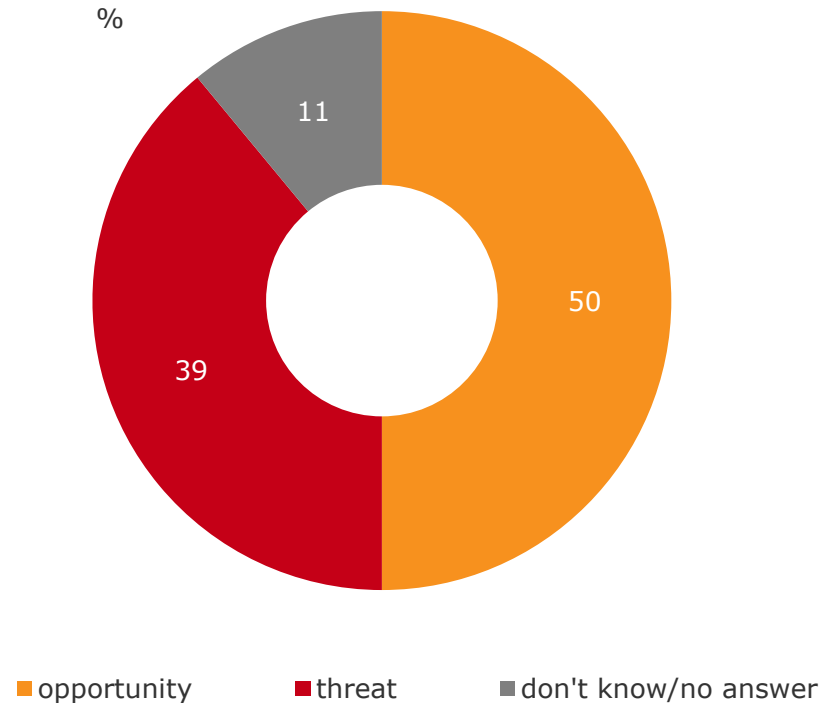
Survey profile

The rise of Asia

Institute	TNS Emnid Medien- und Sozialforschung GmbH
Methods	Telephone survey (CATI ad hoc)
Population	Residents of Germany (age 14 or higher)
Sample	1,001 interviewees
Survey period	28 – 29 September, 2012

The economic rise of Asian states: opportunity vs. threat

Fifty percent of Germans generally see Asia's rise as an opportunity for Germany



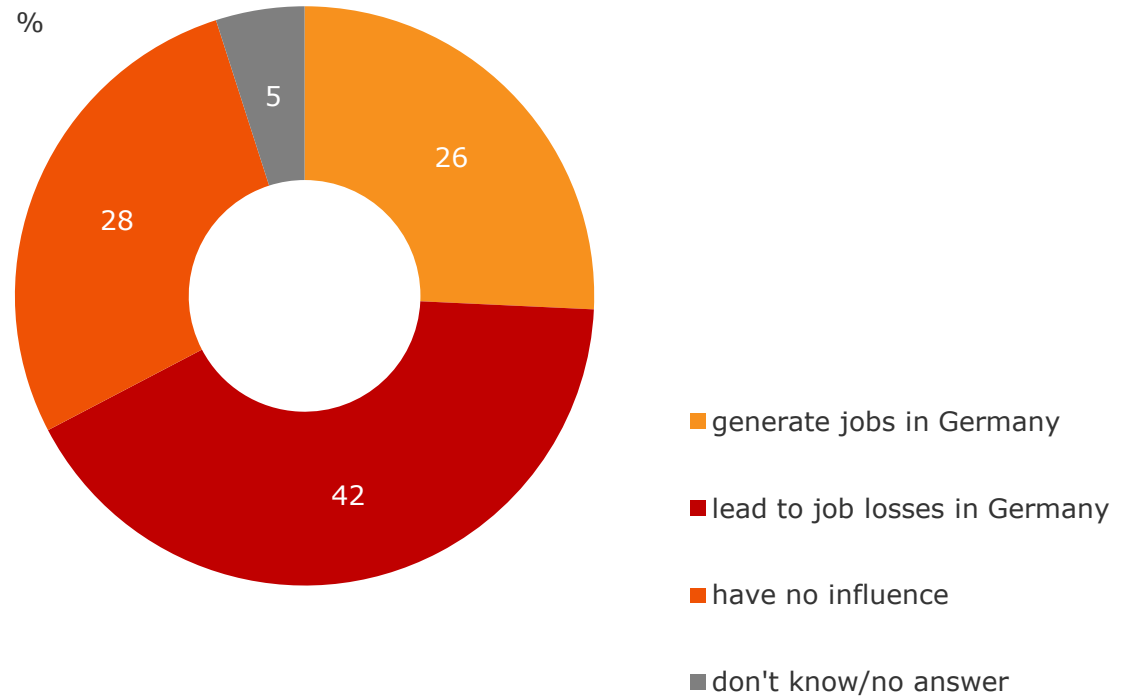
Possible deviations from 100% due to rounding

Question: Does the economic rise of several Asian states generally represent an opportunity or threat to Germany?

Base: 1,001 interviewees

Impact of Asia's economic rise on German labor market

Two out of five fear job losses in Germany

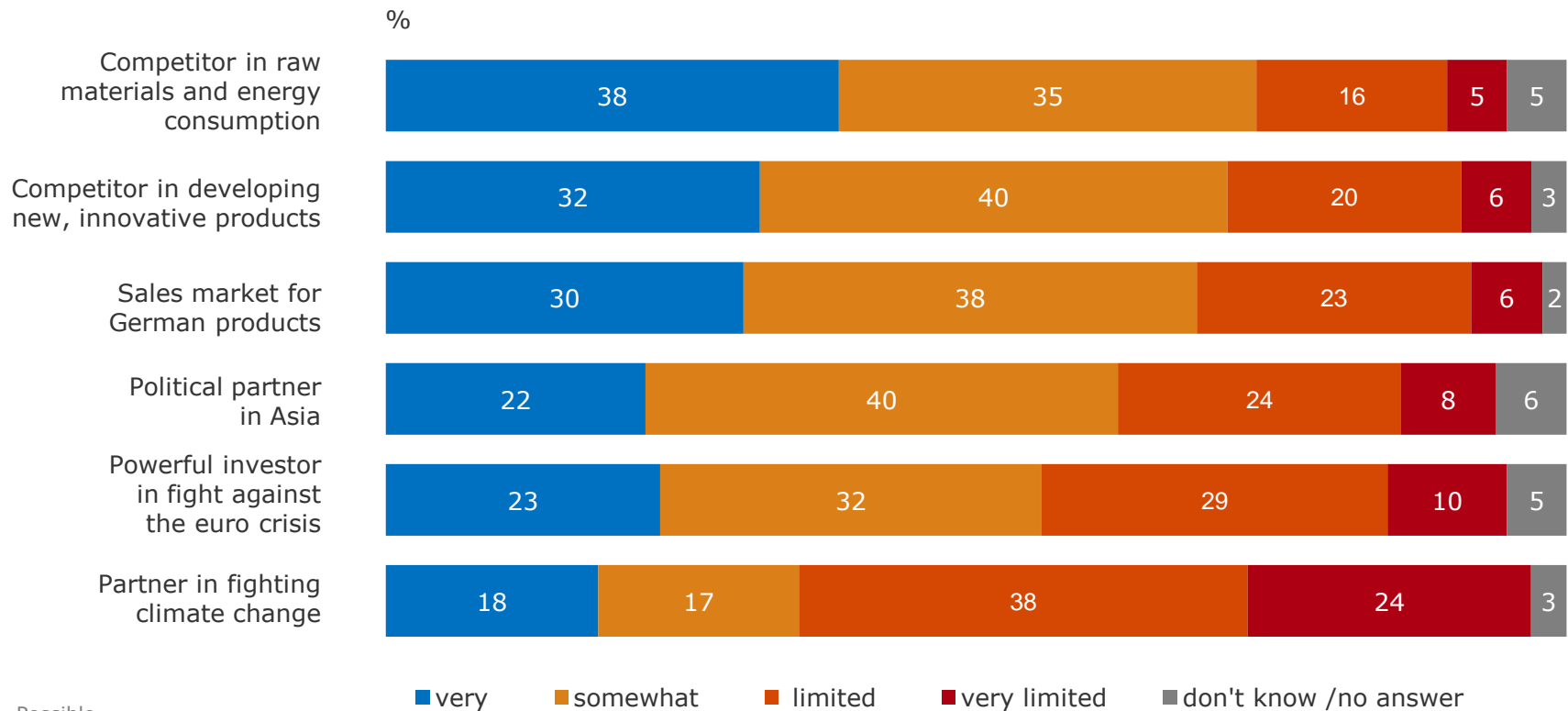


Possible deviations from 100% due to rounding

Question: What impact do you think Asia's rise will have on the German labor market? Is Asia's economic rise likely to ...?
Sample: 1,001 interviewees

China's importance for Germany

China is seen primarily as a competitor – but also as an important market for German products



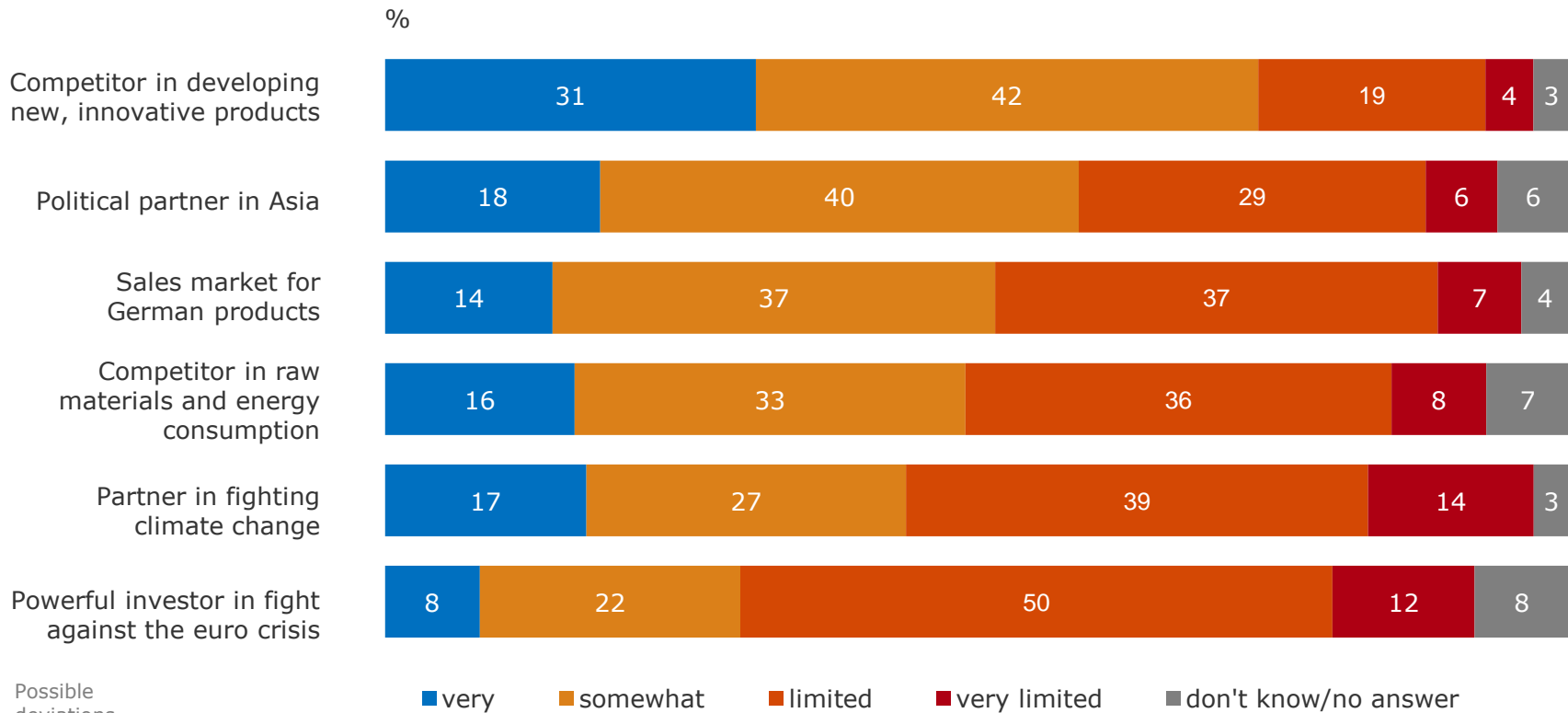
Possible deviations from 100% due to rounding

Question: How important is China for Germany as a ...?

Basis: 1,001 interviewees

Japan's importance for Germany

Japan is seen primarily as a competitor in developing new products



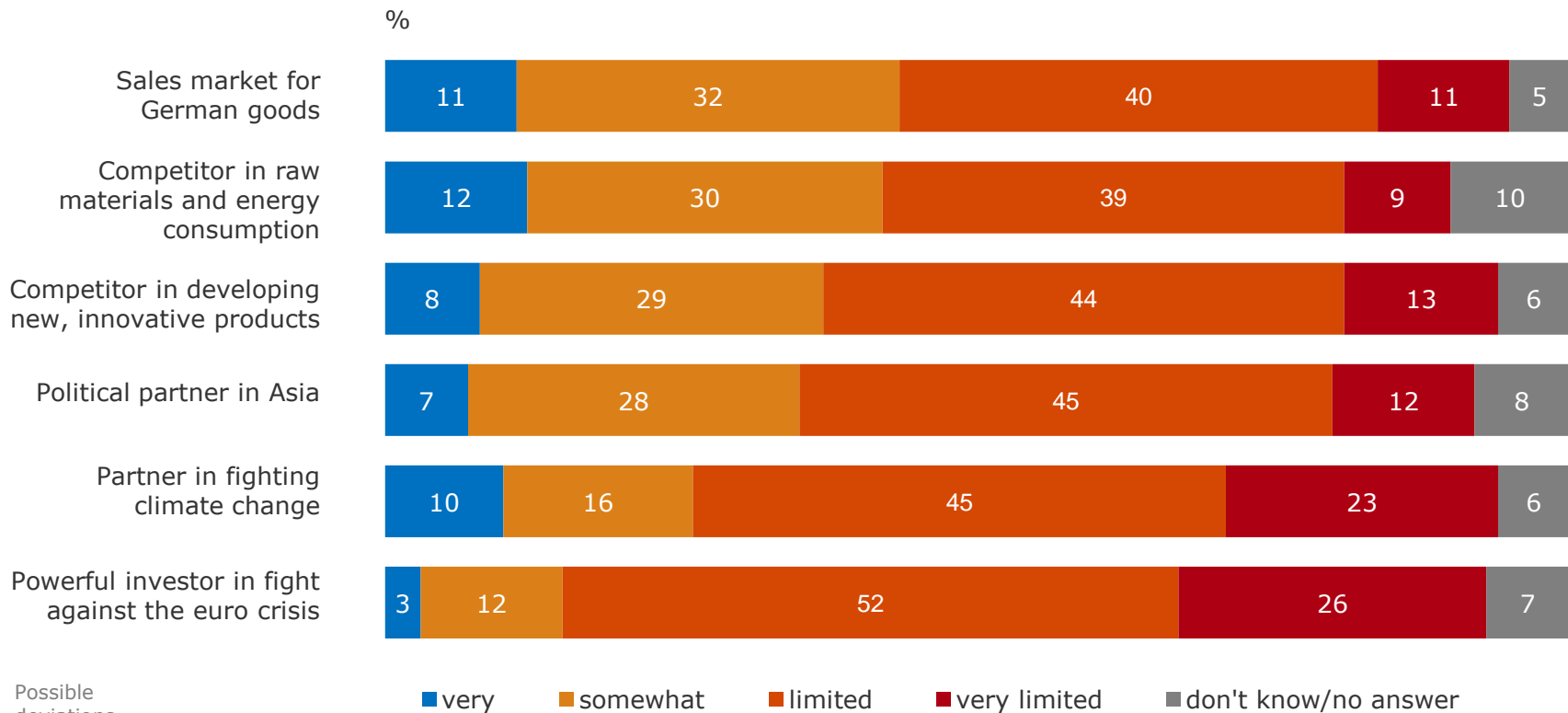
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Question: How important is Japan for Germany as ...?

Basis: 1,001 interviewees

India's importance for Germany

India is not seen by a majority as having considerable importance for Germany in any of the identified areas



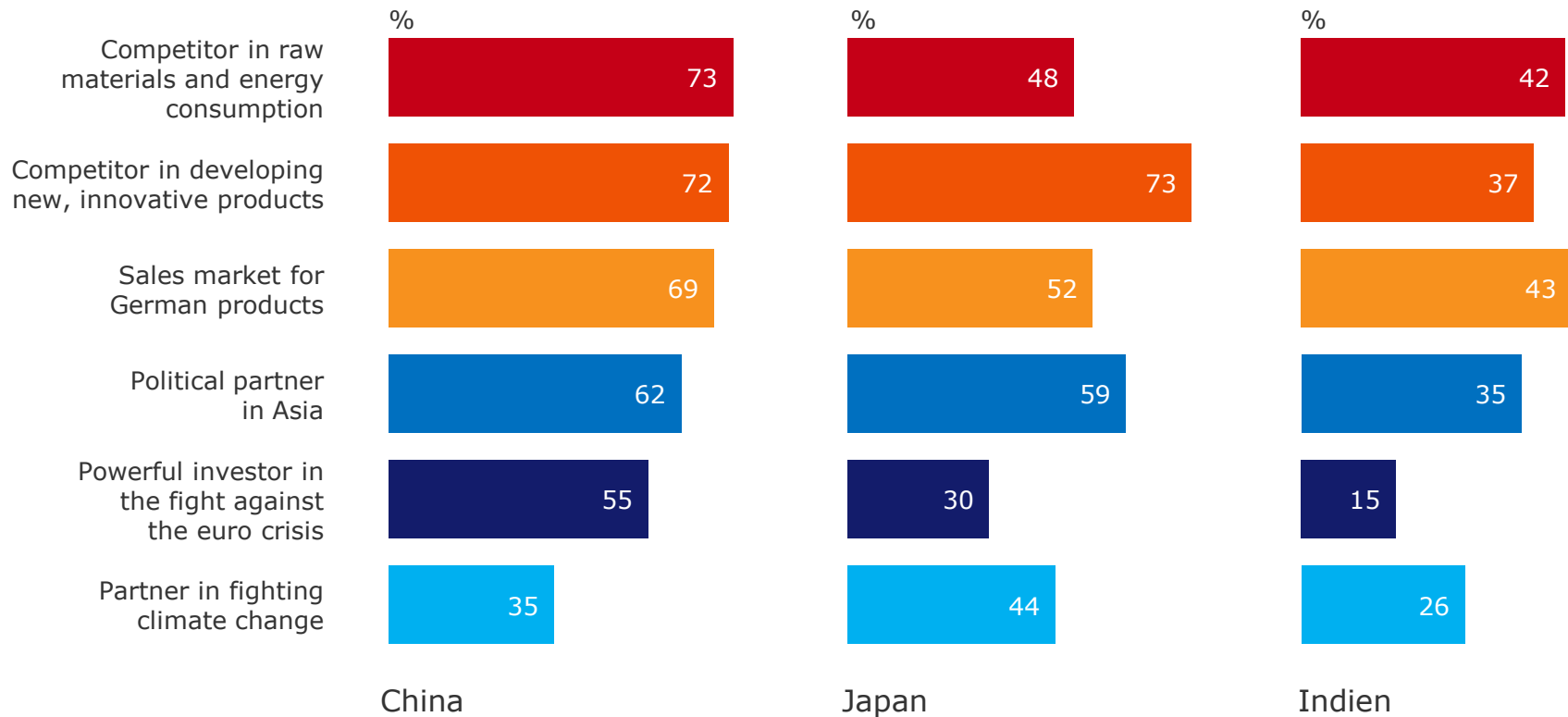
Possible deviations from 100% due to rounding

Question: How important is India for Germany as a...?

Basis: 1,001 interviewees

Importance of China, Japan and India for Germany

Overall, China ranks as most important for Germany: primarily as a competitor in raw material and energy consumption, but also as a sales market and political partner in Asia

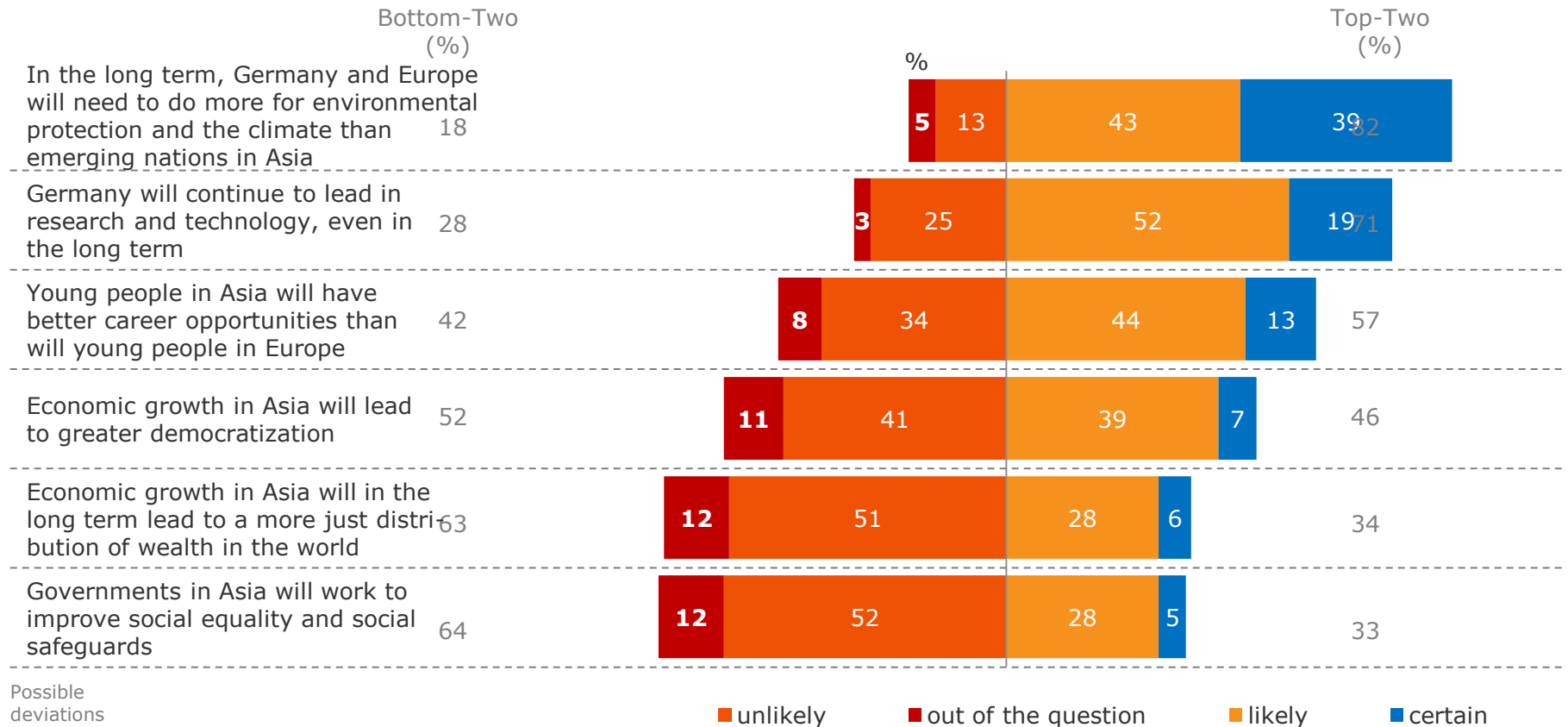


Question: How important is for Germany as a ...?
Basis: 1,001 interviewees

Figures represent: "very" and "somewhat" important (%)

Statements regarding Asia's future development

Little hope of a more just distribution of wealth in the world and skepticism regarding improved social policies in Asia



Possible deviations from 100% due to rounding

Question: For each of the following statements regarding the potential impact of Asia's development, please tell me if you consider the likelihood of each scenario as certain, likely, unlikely or out of the question:

Basis: 1,001 interviewees

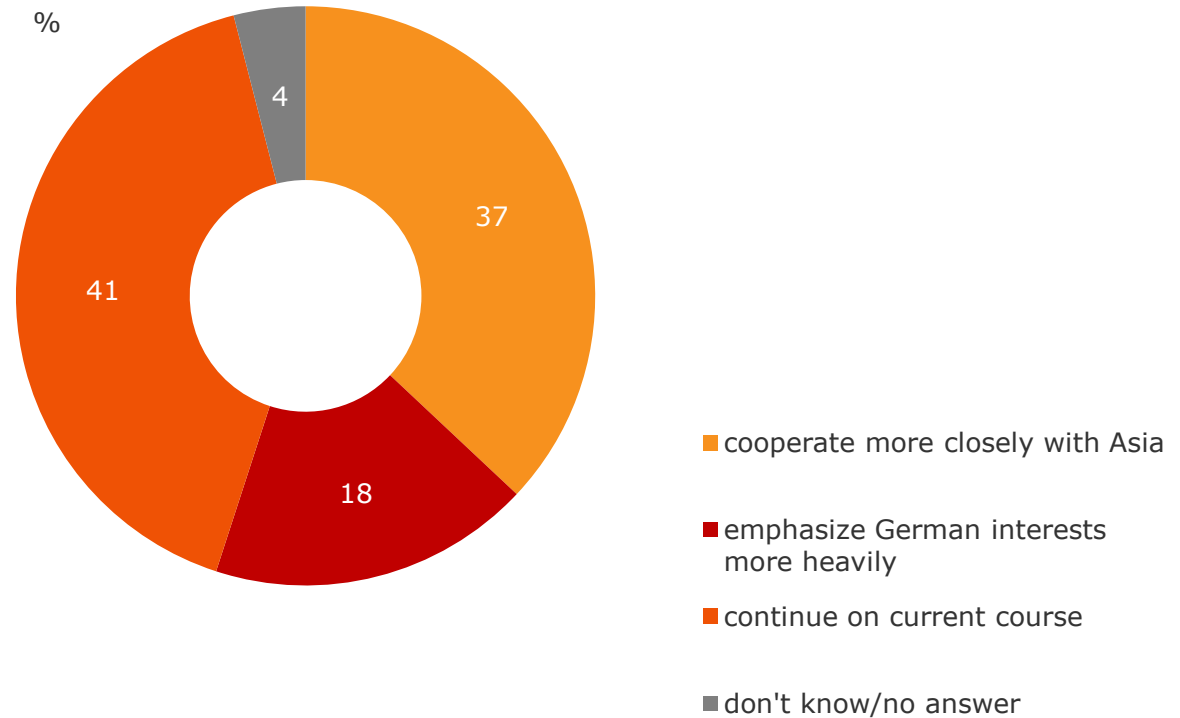


TNS Emnid
Der Aufstieg Asiens
Oktober 2012



German response to Asia's rise

Two out of five Germans favor closer German cooperation with Asia



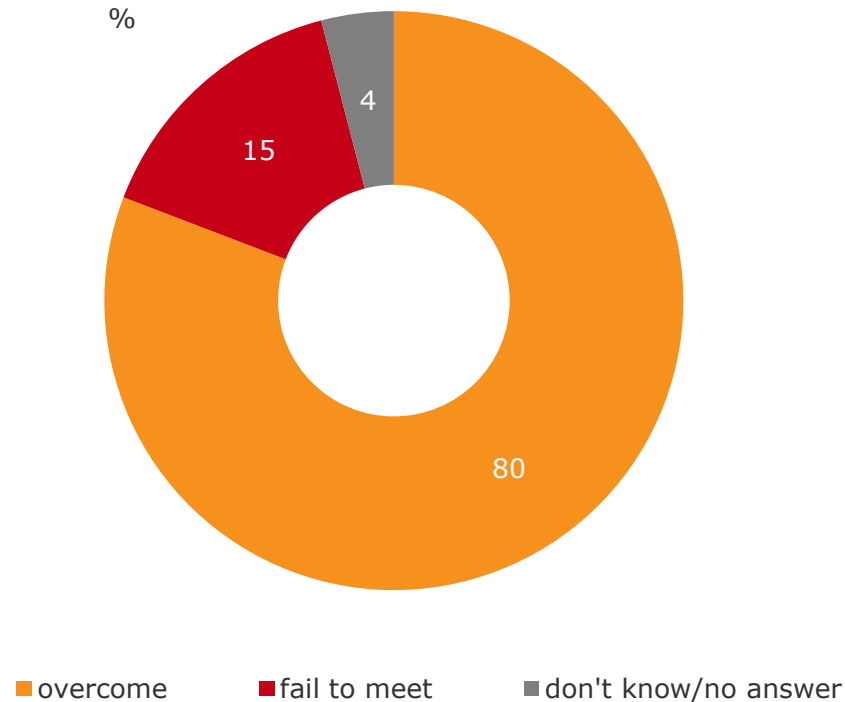
Possible deviations from 100% due to rounding

Question: How should Germany respond to Asia's rise? Should Germany...

Basis: 1,001 interviewees

Challenges posed by Asia's rise

Most Germans express confidence that Germany will overcome the challenges ahead



Possible deviations from 100% due to rounding

Question: Will Germany overcome or fail to meet the challenges posed by Asia's rise?

Basis: 1,001 interviewees